

Using public health intelligence to influence decisions

Tuesday 8th May 2018

The Station Hotel, 1 Leonard St, Perth PH2 8HE

10.15 am – 1.00 pm

(Registration and coffee from 9:30 am)

Workshop programme

Registration and coffee (9:30 - 10.15am)

Introduction from the chair (10:15 - 10.30am)

Gerry McCartney, NHS Health Scotland

Knowledge into Action (10.30 - 11.25am)

- Challenges and opportunities in using public health intelligence
Rory Mitchell, NHS Health Scotland
- Knowledge Into Action – workshop session; group work focussing on:
 - Generating public health intelligence
 - Challenges in influencing decision-making
 - Gaps / opportunities where support could add value
- Feedback and summing up

Break for refreshments (11.25 - 11.40am)

Local profiling approaches (11.40 – 12.20pm)

'Making data meaningful? – the messy business of evidence use in community planning

Claire Bynner, What Works Scotland

Use of children and young people's profiles in Glasgow

Bruce Whyte, Glasgow Centre for Population Health

Practicalities of using profiles in an organisation

William Penrice, Fife Council

Workshop discussions and plenary (12.20 – 12.55pm)

Closing comments - Chair (12.55 – 1.00pm)

Lunch (1.00pm)